LD A FOUNDAT Constructing a top-notch recruitment process starts with having compelling job descriptions, yet candidates don't think JOB DESCRIPTIONS ARE ALWAYS ACCURATE employers do this very well. **III LAKUII THINK** 50% EMPLOYERS JOB DESCRIPTIONS ARE ALWAYS APPROPRIATELY DETAILED THIS MISALIGNMENT **LEADS TO INFERIOR** VS 35% CANDIDATES RECRUITMENT 44% **PRACTICES WHERE EMPLOYERS SEVEN IN 10 EMPLOYERS** VS 4% say employees are sometimes CANDIDATES hired who lack the required skills. OP COMPANIES ARE: 1.3 times more likely to ensure job expectations BUILD STRONG FOUNDATIONS are realistic resulting in candidates who are **1.4 times more** likely to ensure job expectations are clear nearly twice as satisfied with the recruitment process. 3.3 times more likely to create job descriptions in tandem with 30-/60-/90-day plans 2.6 times more likely to include clear employee value propositions (EVPs) in job descriptions **73%** CANDIDATES say companies can build the best job descriptions 49% by including: 46% 43% 31% 11% CULTURE/ ENVIRONMENT ADVANCEMENT OPPORTUNITY SKILLS DEVELOPMENT SCHEDULE FLEXIBILITY EMPLOYER'S MARKET BRAND EMPLOYER'S EMPLOYEE BRAND JOB RESPONSIBILITIES COMPENSATION OTHER

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