

## **Did You Know?**





of Millennials are part of a racial or ethnic minority group.





of the U.S. workforce will be comprised of older workers (people over 55) in 2024.

10%

of the global population is comprised of **people with disabilities**. (They are also the largest minority group in the United States with 50 million people.)



#### of adults identify as LGBT. (The group has \$800 billion in spending power in the United States.)

These are just a few reasons to tune up your talent acquisition function for **D&I success**.



## Fine-Tune Your Recruiting Process to Compete for **Diverse Talent**

From recruiter and hiring manager training to sourcing and recruitment marketing, do you have the visibility and knowledge to identify critical links in your process for recruiting diverse talent?



#### **Data & Analytics**

Is your talent acquisition process built to measure success and create accountability in diverse hiring?



#### **Branding & Marketing**

Do diverse candidates view your company as a desirable place to work?



#### **Candidate Experience**

Do diverse candidates feel valued by your organization throughout the hiring process?

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#### **Job Descriptions**

Have you applied practices and technologies to remove job description biases that drive diverse candidates away?



#### **Workforce Suppliers**

Does your diversity recruitment strategy address flexible talent and workforce suppliers?

## Time to Take the Lead



## 50%

of employers cite very effective **D&I efforts** pertaining to diversity by race, gender, sexual orientation, religion, age, or veteran status.

# **But only**

of employers say they have a well-developed strategy in place.

Download our white paper to learn how talent acquisition leaders are turning D&l into a business advantage.



## **AllegisGroup.com/Diversity**



